

# Atlanta Shakespeare Company

## Playbill Advertising Rates (as of Dec 2016)



*The Atlanta Shakespeare Tavern Playbill is published 4 times a year and reaches over 50,000 people! Show your community that you support the arts.*

<b><u>RATE per issue</u></b>	<b><u>Specifications</u></b>
\$100: 1/8 page	5.25" w x 1.0" h <u>OR</u> Vertical 2.5" w x 2.0" h
\$150: 1/4 page	5.25" w x 2.0" h <u>OR</u> Vertical 2.5" w x 4.0" h
\$250: 1/2 page	5.25" w x 4.0" h <u>OR</u> Vertical 2.5" w x 8.25" h
\$450: Full page	5.25" w x 8.25" h

**Contact Playbill Ad Sales:**  
**Playbill-ads@shakesparetavern.com**

### **ADDITIONAL SERVICES & FEES**

#### ***Design \$65***

Have us create the ad for you! You get 2 designs and one edit. Any significant changes or completely new designs will be billed at the rate of \$25 per design/change.

#### ***Placement Approval \$25***

Have a specific place in the playbill you want to see your ad? Maybe you're a fan of a particular title or want your ad on the backcover. With this option, you get your placement guaranteed.

### **2016-2017 SEASON**

- Issue 1 / Fall: Henry VI Parts 1, 2, & 3 and Macbeth
- Issue 2 / Winter: Charles Dickens' A Christmas Carol, Marlowe's Doctor Faustus, and Romeo and Juliet
- Issue 3 / Spring: Much Ado About Nothing, Chaucer's The Canterbury Tales, and The Comedy of Errors
- Issue 4 / Summer: Two Gentlemen of Verona and Richard III

