

Atlanta Shakespeare Company

Playbill Advertising Rates (as of June 2014)



The Atlanta Shakespeare Tavern Playbill is published 4 times a year and reaches over 50,000 people! Show your community that you support the arts.

<u>RATE per issue</u>	<u>Specifications</u>
\$100: 1/8 page	5.25" w x 1.0" h <u>OR</u> Vertical 2.5" w x 2.0" h
\$150: 1/4 page	5.25" w x 2.0" h <u>OR</u> Vertical 2.5" w x 4.0" h
\$250: 1/2 page	5.25" w x 4.0" h <u>OR</u> Vertical 2.5" w x 8.25" h
\$450: Full page	5.25" w x 8.25" h

Contact Playbill Ad Sales:
Playbill-ads@shakesparetavern.com

ADDITIONAL SERVICES & FEES

Conversion Fee \$10

Charged only if supplied artwork is submitted with incorrect specifications and needs resizing or color conversion from RGB to CMYK

Design \$40

Have us create the ad for you! You get 1 design and one opportunity to rework the design. Any significant changes or completely new designs will be billed at the rate of \$25 per design/change.

Placement Approval \$25

Have a specific place in the playbill you want to see your ad? Maybe you're a fan of a particular title or want your ad on the backcover. With this option, you get your placement guaranteed.



2019-2020 SEASON

Issue 1/:	The Three Musketeers, Julius Caesar
Issue 2/:	King Lear, The Complete Works of William Shakespeare (Abridged)
Issue 3/:	A Christmas Carol, Twelfth Night, Romeo and Juliet
Issue 4/:	Bronte, Much Ado about Nothing, Hamlet
Issue 4/:	The Country Wife