

Atlanta Shakespeare Company Playbill Advertising Rates (as of Oct 2017)



The Atlanta Shakespeare Tavern Playbill is published 4 times a year and reaches over 50,000 people! Show your community that you support the arts.

<u>RATE per issue</u>	<u>Specifications</u>
\$100: 1/8 page	5.25" w x 1.0" h <u>OR</u> Vertical 2.5" w x 2.0" h
\$150: 1/4 page	5.25" w x 2.0" h <u>OR</u> Vertical 2.5" w x 4.0" h
\$250: 1/2 page	5.25" w x 4.0" h <u>OR</u> Vertical 2.5" w x 8.25" h
\$450: Full page	5.25" w x 8.25" h

Contact Playbill Ad Sales:
Playbill-ads@shakespearetavern.com

ADDITIONAL SERVICES & FEES

Design \$65

Have us create the ad for you! You get 2 designs and one edit. Any significant changes or completely new designs will be billed at the rate of \$25 per design/change.

Placement Approval \$25

Have a specific place in the playbill you want to see your ad? Maybe you're a fan of a particular title or want your ad on the backcover. With this option, you get your placement guaranteed.

2017-2018 SEASON

Issue 3/deadline Jan 8: Romeo & Juliet, Barrymore by William Luce, and Love's Labour's Lost

Issue 4/deadline April 2: Richard II, King John, and As You Like It

