

The Shakespeare Tavern® Playhouse is home to the Atlanta Shakespeare Company (ASC). One of America's most prolific theater companies. Performing 51 weeks a year, ASC routinely produces 12-14 full-length period classics and presents more titles by Shakespeare in any given year than the Alabama Shakespeare Festival, the Shakespeare Theater in Washington DC and the Chicago Shakespeare Theater *combined*. ASC is a leading member of the Original Practice movement in modern Shakespeare production and holds the service marks for **Shakespeare Tavern®**, **Original Practice Playhouse®** and **An Original Practice Production®**.



Artistic Milestones:

- **The first American company to complete all 39 plays currently attributed to William Shakespeare** (36 plays in *Shakespeare's First Folio of 1623*, *Pericles*, *The Two Noble Kinsmen* and *Edward III*); March 2011
- **The first American company to produce all Three Parts of Shakespeare's Henry VI** in repertory with a single company; November 2008
- **The first American company to produce Shakespeare's "Henriad"** (*Richard II*, *Henry IV parts 1&2* and *Henry V*) in repertory with a single Company; November 2003
- **The first American company to perform on the stage of the reconstructed Globe theater** in London, England; July 1995

National Press:

Since its inception, ASC's innovative approach to performing Shakespeare has attracted national interest with articles in **THE WALL STREET JOURNAL** (May 1984), **THE NEW YORK TIMES TRAVEL MAGAZINE** (July 1984), **THE NEW YORK TIMES** (Sep 2002), **THE WASHINGTON POST** (Nov 2003), **THE LOS ANGELES TIMES** (Nov 2003), **NPR** (April 2005), **AMERICAN THEATRE MAGAZINE** (Sep 2003), **CBS** and **CNN** news programs (June 1984) and most recently in the **SAN FRANCISCO CHRONICLE**, **SAN DIEGO EXAMINER** and **THE HUFFINGTON POST** (March 2011)

Educational Mission:

Over the past four years, the Atlanta Shakespeare Company has spent \$2.1M to bringing live Shakespeare in performance into the lives of more than 80,000 elementary, middle and high school students in 91 communities located in 56 Georgia counties and six states. Teachers in 116 public schools, 60 private schools, 20 colleges and seven home-school associations participate in ASC education programs.

Economic Attributes:

Operating out of a single performance space in downtown Atlanta, ASC is **the only full-time permanent acting ensemble in the state of Georgia**. On any given day, ASC employs ~45 people, 21 of which are full-time year-round employees. Of those 21, 15 are members of the permanent Ensemble receiving a paycheck every week of the year, health insurance, and benefits. No other theater company in Georgia can make this claim. Further, during the recent economic downturn (2008-2012), ASC not only completed the Shakespearean Canon AND renovated both its public and production spaces, the company did not lay off even a single full-time employee.