

Atlanta Shakespeare Company 2017-2018 Attendance/Participation

Mainstage - Gateway Productions	Adults	Students	Total attendants/ participants	Number of performances	House capacity	Average total % of capacity	Volunteer participation
A Midsummer Night's Dream	2,507	406	2,913	16	200	91%	Y
Complete Works (abridged)	1,621	450	2,071	13	200	80%	Y
The Taming of the Shrew	1,775	247	2,022	16	200	63%	Y
Macbeth	2,039	520	2,559	16	200	80%	Y
Twelfth Night	2,162	441	2,603	15	200	87%	Y
A Christmas Carol	3,733	419	4,152	23	200	90%	Y
Comedy of Errors	2,385	246	2,631	16	200	82%	Y
Romeo & Juliet	2,405	642	3,047	20	200	76%	Y
As You Like It	1,982	198	2,180	16	200	68%	Y
Subtotals for Mainstage - Gateway Productions:	20,609	3,569	24,178	151		80%	
Mainstage - Other Productions							
Edward III	743	19	762	8	150	64%	Y
Barrymore	737	21	758	13	200	29%	Y
Love's Labour's Lost	1,857	366	2,223	15	200	74%	Y
Richard II	993	101	1,094	12	200	46%	Y
King John	971	55	1,026	12	140	61%	Y
Subtotals for Mainstage - Other Productions:	5,301	562	5,863	60		55%	
Education Matinee Performances							
The Taming of the Shrew	32	401	433	2	300	72%	N
Macbeth	107	1,666	1,773	7	300	84%	N
Twelfth Night	114	780	894	4	300	75%	N
A Christmas Carol	190	562	752	3	300	84%	N
Comedy of Errors	21	134	155	1	200	78%	N
Romeo & Juliet	238	4,016	4,254	15	300	95%	N
A Midsummer Night's Dream	395	2,782	3,177	16	275	72%	N
Subtotals for Education Matinee Performances:	1,097	10,341	11,438	48		80%	

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ASC Education Student Performances							
Shakespeare Sidekicks: Midtown JULY (MSND) *student number includes participants	16	7	23	1			
Shakespeare Superheroes: Midtown JULY (Much Ado/Caesar) *student number includes participants	42	20	62	1			
Shakespeare Superheroes: Midtown Homeschool OCTOBER (Much Ado/Caesar) *student number includes participants	20	17	37	1			
Shakespeare Superheroes: Midtown Homeschool APRIL (MSND) *student number includes participants	20	11	31	1			
Shakespeare Superheroes: Midtown MIDDLE SCHOOL (Two Gents/R&J) *student number includes participants	27	28	31	1			
Shakespeare Sidekicks: Decatur Elementary School (Two Gents/R&J) *student number includes participants	37	21	58	1			
Shakespeare Superheroes: Midtown ELEMENTARY SCHOOL (Two Gents/R&J) *student number includes participants	42	38	80	1			
Shakespeare Sidekicks: Decatur (MSND) *student number includes participants	22	8	30	1			
Musical Theater Superheroes: Midtown (MSND) *student number includes participants	33	11	44	1			
Shakespeare Intensive for Teens: As You Like It	226	30	256	3			Y
Shakespeare Intensive for Teens: The Tempest	215	25	240	3			Y
Therrell High School Residency Performance (12N)	50	50	100	1			N
Subtotals for ASC Education student performances:	625	183	808	11			

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ASC Education & Special Performances	Adults	Students	Total Participants	# of classes, performances, or instances			
Dream:80	100	60	160	1			N
R&J:60	92	1,565	1657	11			N
SLAW and The Olympians	100	2,766	2,866	8			N
How Shakespeare Won the West	84	313	397	4			N
King Charles III	32	0	32	1			N
Much Ado About Nerddom	67	0	67	1			Y
LadyShakes	0	0	0	1			Y
AppCo Scene Night	120	6	126	1			Y
Subtotals for ASC Education & Special Performances:	595	4,710	5,305	4			
Performances by Other Companies							
Winter is Stunning [Hysteria Machines]	289	0	289	2			Y
Opera to Opry [Atlanta Opera]	307	0	307	2			Y
Arden of Faversham (Resurgens Theatre)	133	126	259	4			Y
A Woman Killed with Kindness (Resurgens)	78	71	149	4			Y
Atlanta Chamber Players	233	13	246	2			y
Lend Me an Ear [Actors Equity Association]	229	0	229	1			Y
Whole Lotta Ankle [GA Renaissance Festival performers]	117	0	117	1			Y
Subtotals for Performances by Other Companies:	1,386	210	1,596	16			
Other Education-Related Programming							
Residency/Other student performances:							
Therrell HS Residency IN SCHOOL Performances (Twelfth Night)	18	159	177	2			
Booker T. Washington Residency IN SCHOOL (no performance in 1718)	0	4	4				
Garden Hills Elementary School Residency (Macbeth)	200	452	652	3			
Atlanta Girls School (Lit Thru Drama The Crucible)	19	21	40				
Powder Spgs Elementary School (Lit thru Drama Folk Tales and Fables) *student number includes participants	20	310	330	1			
Powder Springs Elementary (MSND) *student number includes participants	85	210	295	1			

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Interns (540 hours of teaching, 305 hours of administrative work, 5 hours of classes/training)	0	4	4	540			
Teacher Training courses							
Academy Classes	0	22	22	24			
Staffed booth at expos, Fall Free Play, conventions, & festivals [counting direct interactions]:	1,175	578	1,753	3			
Backstage Tours, Open Houses							
Question & Answer Sessions				10			
Playshops	163	2,284	2,447	82			
Book Club	30	0	30	3			
Total attendance/number of shows offsite:	1,710	2,888	4,598	669			
Total attendance/number of shows:	31,323	22,463	53,786				
Other Data			Total				
Volunteer opportunities (867 individuals/8,764 hours)	695	172	867				
Publications			50				
Newsletters			0				
Total ASC productions of plays by Shakespeare:			11				
Total ASC productions of plays not by Shakespeare:			3				
Number of student productions on our stage:			13				
Number of guest performing companies on our stage:			6				
Number of counties for educational programs:			13				
Number of counties in Georgia represented by our audience members:			63				
Number of regions in the US (including all 50 states, Washington DC, overseas military, and US Virgin Islands) in our audience:			54				
Number of foreign countries (Australia, Austria, Belgium, Brazil, Canada, Colombia, Croatia, France, Germany, Guatemala, Italy, Netherlands, Philippines, Spain, Switzerland, United Kingdom) in our audience:			16				
Artists	130	0					
Staff	25	0					
Apprentices (1768 hours of work)	6	0					
College Interns	0	4					
Governing Board Members	14	0					
Actual Number of Individuals Benefitting:	32,193	22,639	54,832				