



ATLANTA SHAKESPEARE COMPANY PLAYBILL ADVERTISING RATES

The Atlanta Shakespeare Tavern Programs reach over 50,000 patrons annually! Become a program sponsor today!

RATE/season	Specifications
\$100: 1/8 page	5.25"w x 1.0"h OR Vertical 2.5"w x 2.0"h
\$150: 1/4 page	5.25"w x 2.0"h OR Vertical 2.5"w x 4.0"h
\$250: 1/2 page	5.25"w x 4.0"h OR Vertical 2.5"w x 8.25"h
\$450: Full page	5.25"w x 8.25"h

*Fall Season : September-December Spring Season: January - April
Summer Season: May - August*



ADDITIONAL SERVICES & FEES

Design \$65

Have us create the ad for you! You get 2 designs and one edit. Any significant changes or completely new designs will be billed at the rate of \$25 per design/change.

Placement Approval \$25

Have a specific place in the playbill you want to see your ad? With this option, you get your placement guaranteed.

OUR PROGRAM SPONSORS' ADVERTISEMENTS WILL ALSO BE FEATURED ON OUR SOCIAL MEDIA PLATFORMS IN ADDITION TO PERFORMANCE PROGRAMS!

Information and Rates for 2023-2024

**Playbill Ad Sales Contact:
kellyclare@shakesparetavern.com**

Support the community, support the arts!